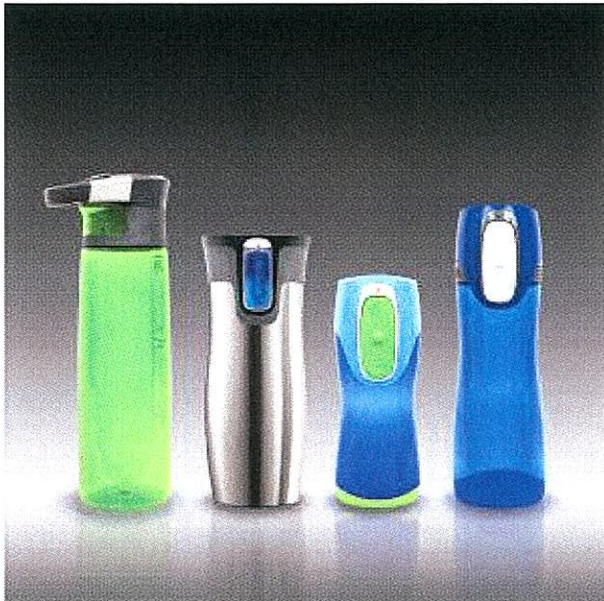


Cool Product Alert: Contigo travel mug

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The leak-proof travel mug! We've heard this pitch before. But the sleek new Contigo Autoseal stainless steel mug, unveiled in March at the International Home + Housewares Show in Chicago, stands out in a crowded field of reusable beverageware.

Easier to wrap your lips around than many competitors, the Contigo features a well-placed button that must be pressed (it's easy, seriously) to take a drink. Release, and a seal prevents liquid from seeping out (and we shook the thing good).

The big daddy of the collection, said to keep liquids hot for four hours or cold for 12, sells for \$19.99, but the BPA-free plastic version is a reasonable \$9.99 and kids' mugs in bright colors are \$7.99.

Look for them at Target; Barnes & Noble; Bed, Bath & Beyond and online at gocontigo.com.

-- Allison Kaplan